



# NINE STORIES OF HOPE

## Special Donor Newsletter

Dear Valued Donor,

Since our last correspondence, we've made some great progress. Thank to the generous support from donors like you, we've reached a campaign total of \$13,556,377. This number is very encouraging, and we're grateful to have you onboard as we try to reach our overall campaign total of \$25 million.

You may remember we started with a campaign goal of \$23 million, but because of a few factors, i.e. cost escalation and peaked interest in the campaign, we decided to move our goal to \$25 million. We're confident that we can reach this new goal, and we wanted to make you aware. If you have any questions or concerns, please reach out to our campaign team.

As we move into the spring of 2022, we are still on track with our build schedule. The City of Vancouver has been incredibly supportive and we believe we will break ground in June of this year. We're very excited and we look forward to seeing you there. Stay tuned for more information.

In the meantime, we're moving into a new phase of the campaign and we plan to launch publicly in April. We have partnered with Global BC and Corus Entertainment who will help us create excitement and awareness around this transformational project... keep your eyes open.

We also have some other exciting opportunities to engage with the project, which are laid out in this newsletter. Thank you for everything you're doing, and we hope to see your continued support.

With grace...

Mike Leland  
Campaign Director  
The Salvation Army, BC Division



# HERstory OF HOPE.

## HERstory of Hope Campaign

We would like to introduce you to HERstory of Hope, a sub-campaign to the Nine Stories of Hope. HERstory of Hope is an awareness campaign that will shine a spotlight on the unique issues, barriers, and challenges facing women with addiction.

For far too long, women's needs have been overlooked. The availability and accessibility of women's addiction treatment is very limited. The challenges, physical and emotional trauma, and stigma facing women with addiction are complex and differ from men. Women in marginalized and vulnerable groups including Indigenous women face additional multiple and complex vulnerabilities.

The HERstory of Hope Campaign hopes to raise awareness of Women and Addiction. To create dialogue and conversation, be a platform for learning and understanding – to provide inspiration for women living with addiction and those in recovery.

The launch date is March 1st to coincide with International Women's Day/Month. By raising awareness of this issue, we are hoping to bring focus to the key part of the "solution" which is the building of The DIANE HARWOOD Centre for Women in the new Vancouver Harbour Light.

To support the HERstory of Hope Campaign, share it on your social media channels and networks. Leave inspirational words or messages of hope for women in addiction. Visit [herstoryofhope.ca](https://herstoryofhope.ca) to be part of this transformational campaign.



## Construction Update

We are excited to announce that the abatement phase of our project began mid-February and is scheduled to be completed by April, with demolition set for April & May. Our building site at 130 East Cordova which housed our shelters facilities and administration will be cleared by early June. The site will then be ready for the excavators and pouring of the foundation in June. This is an exciting milestone for our Nine Stories of Hope Campaign.

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## TRANSFORM

We are hosting an exclusive gala “Transform” on May 18th at the Pan Pacific to raise funds for our Nine Stories of Hope Campaign.

It will be an intimate affair with limited seating for 300 people. We will have a four-course sit down dinner with a reception beforehand. The event will be hosted by Paul Haysom from Global BC, our new media partner, and partner for this campaign. Along with other Global BC media, guests from various levels of government and other partners will also be in attendance.

There will be special guest speakers, a feature video, and live testimonials from two inspirational former clients of Vancouver Harbour Light.

Tables of eight will be sold at \$5,000.00 with an option to buy single tickets at \$750.00 each. Every dollar raised will go towards our goal of \$25 million dollars.

To buy your table or ticket today, visit [givingy.ca/transform](http://givingy.ca/transform)

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Your single act of generosity can change a life and help transform this community.

Email us for more information: [info@ninstoriesofhope.org](mailto:info@ninstoriesofhope.org)